

# Solopreneur Cluster

Hamden has experienced the growth of many industries, such as healthcare, manufacturing, retail, and finance. Entrepreneurship runs deep throughout the Town.

The Office of Economic and Community Development has discovered that there are between 200-300 *home-based or solopreneur businesses* in Hamden. This discovery has led to the establishment of a cluster for entrepreneurs who work alone.

Establishing the solopreneur cluster is proving to be essential to help with the success of future small business growth in Hamden.

Solopreneurs are often challenged because they are responsible for everything from marketing, production, accounting, etc. Often times, the solopreneurs may be starting their first business, and may not be sure what the rules and regulations are for running their business. This is where the work of the solopreneur cluster can help.

Since there has been an increase in the number of Solopreneur businesses, the Office of Economic and Community Development has established this initiative to help solopreneurs grow their respected businesses. To help solopreneurs, The Office of Economic and Community Development also offers the Business Assistance Center (BAC). The BAC offers free, professional services to solopreneurs, whether it is creating an effective business plan to help with the businesses growth, or how to better market their business. To also help further their growth, the Hamden Economic Development

Corporation (HEDC) is building a business incubator that will be ready in the fall of 2017. Solopreneurs will be able to launch their business from an office space in the incubator. Not only will the business incubator offer space to lease, but it will provide shared meeting rooms and amenities. The business incubator will also offer training and host speakers to come in to help the solopreneurs with areas of business.

Below are a few of the many solopreneur businesses that operate in Hamden:

### **Acuity Hearing Solutions, LLC**

*Dr. Willa Horowitz*

Audiological evaluation and treatment provided by a Doctor of Audiology in the comfort of your own home, office or other convenient location. Assessment of your real life hearing needs. Care at a convenient time. You will not feel rushed.

[www.acuityhearingsolutions.com](http://www.acuityhearingsolutions.com)

### **Little Fish Studios, LLC**

*Marjorie Clark*

Web Design and Digital Marketing to help you grow.

Comprehensive web presence for your business, converting browsers to buyers, visitors to fans. Little Fish Studios Web Design... the perfect bait to bring you business. [www.littlefishstudios.com](http://www.littlefishstudios.com)

### **Fluid Touch Therapies**

*Diana Goldberg*

Inpatient massage therapy, specializing in working with people with cancer, during and years after treatment.

[www.fluidtouchtherapies.wordpress.com](http://www.fluidtouchtherapies.wordpress.com)

## **Sleeping Giant Hemp**

*Allan Brison*

Sleeping Giant Hemp sells an assortment of hemp products at festivals and fairs in Connecticut. The focus is hemp textiles, but we found great essential oils and aromatherapy diffusers --BlossomPods--from Real Roots USA to add to our mix. Market bags, paper, clothing, accessories, pet toys, collars and leashes are all under our canopy. We look for Fair Trade and/or US-made, non-sweatshop products made with hemp and hemp/cotton blends, with a preference for organic cotton. Upholding our personal values, we also advocate for the production of hemp in the US and promote its wide range of use. [www.facebook.com/sleepinggianthemp](https://www.facebook.com/sleepinggianthemp)

## **Listenable, LLC**

*Alexandra Roman*

Amplify your content, extend your brand experience and grow your digital business with Listenable narrations. [www.Listenable.com](http://www.Listenable.com)

## **CollegeLogic**

*Hans Hanson*

National College Advisor. **Inspired by the experience of his son** playing Division 1 Baseball, Hans began his career as a College Advisor. He has been in your shoes, exactly where you are today. It was the challenges he and his son had to overcome through the college recruiting and admissions process that has driven his passion to **advise families over the past 15 years.**

<https://mycollegelogic.myshopify.com/>

## **Kim Corcoran LLC**

*Kim Corcoran*

Life Coaching Services. What is your next chapter? Somewhere between getting married, starting a family, and holding down a job, women often lose themselves. Work with Kim to rediscover who you are and design your own next chapter. [www.kimcorcoran.com](http://www.kimcorcoran.com)

## **True Care Insurance**

*Patty Pulisciano*

In a fast paced world where personalized service is often neglected True Care Insurance strives to bring it back. True Care Insurance provides one-stop protection. Insurance solutions to businesses and individuals. True Care Insurance has a genuine concern for helping people understand how to protect their assets and offers customized plans designed to give your company flexibility.

[www.truecareinsurance.com](http://www.truecareinsurance.com)

## **Lively Mind, LLC**

*Rena Tobey*

Since 1994, Rena Tobey has been studying and reading tarot and other oracle cards, as well as practicing energy work. As an art historian, she recognizes how much art serves as a source of inspiration, meditation, insights, and healing. For the past 8 years, she has worked with art museum visitors, students, and participants in her talks and programs to benefit from these built-in qualities.

Rena has now created her own deck, Artful Insights, made up of 135 masterworks of art. In a reading with Rena, you pose questions about

your life path, career, relationships, and well-being. Then let the art guide you. Rena will help you draw insights based on her experience and close listening with you. No knowledge of art or art history is needed. [www.renatobey.com](http://www.renatobey.com)

## **Assertive Super You**

*Suzanne Depe*

Assertive Training. Assertiveness is a means of self-care that involves communicating honestly, first with yourself, and then with others. It is done in a way that takes into account your rights and the other person's rights. Through one-on-one assertiveness training, or group sessions we will discover where you may feel disempowered. Learning the art and discipline of assertiveness will positively change your ability to get what you want and need. Whether the issues are in your relationship with food, fitness or health, self-esteem, lovability, or your personal or professional relationships, we can clear the blocks to your goals, and you will develop a mind-set that I hope will serve you for the rest of your life. [www.assertivesuperyou.com](http://www.assertivesuperyou.com)